



## Why Public Art is Important to Newberg

### **Guest Speaker: Terry Emery, Chair, Newberg Public Art Council**

Recognizing that vibrant Public Art enhances a downtown in a way that provides a pleasurable experience for visitors, residents and increases commerce, Mike Ragsdale, Director of the Newberg Downtown Coalition, encouraged the creation of the Newberg Public Art Council in 2019. The original focus of the council was to provide the infrastructure for future public art.

- Preparing guidelines to those wanting to erect sculptures, water features or murals.
- How to apply for permits, what permits were needed and who they needed to talk to.

This was quite a learning experience for everyone as it was something new for the city as well as the Public Art Council.

The presentation will provide an overview of the processes needed to get this done. There will be an update on where the council is in the creation of a rotating sculpture program, why art is important to a community and why everyone needs to help.